

CASE STUDIES



CONQUER CANCER® THE ASCO FOUNDATION

An International Organization Dedicated to Funding Cancer Researchers

TME has the privilege of collaborating with CEO Nancy Daly and the Conquer Cancer Board to build their development team according to their 2021 strategic plan to double their annual revenue from \$30 million to \$60 million within six years. TME conducted 13 searches for the organization, including two C-Suite roles, several Senior Director-level roles, Director-level roles, and Manager-level roles. Our partnership with Conquer Cancer continues, as we also support their annual fundraising gala with our event and fundraising team.

“ I was fortunate enough to join the team at Conquer Cancer last year and worked with TME as a candidate. The team was professional, responsive, encouraging, and quick with feedback between interviews. It was an incredibly smooth process from start to finish and I am so grateful to TME for helping me find a wonderful role and organization.

-Kate Brunner Quinn, CFRE
Director, Foundation Relations at Conquer Cancer



“ TaylorMade Experience provided us with a customized talent acquisition search experience as I found them highly hands-on throughout the search process and diligent about finding the right fundraising professionals for our team. I would recommend them to anyone who wants to find excellent talent that matches your organization’s needs.

-Lucretia Gilbert
Chief Philanthropy Officer at the Elton John AIDS Foundation



An International Organization Dedicated to Finding a Cure for AIDS

TME was chosen by Chief Philanthropy Officer, Lucretia Gilbert, to help build her development team for their Rocket Fund Campaign initiative, aiming to raise over \$125 million in six years. TME conducted six searches, including roles such as Major Gift Officer, Director of Prospect Research, Database Manager, and several other mid-level positions.



A Prominent 41-Year-Old Organization Dedicated to Ending Homelessness in the Nation’s Capital

TME was chosen by CEO Scott Schenkelberg to find the best talent to support their development and programs teams. Among the seven completed searches, the top search recently completed was for their Chief Development Officer role. Additional searches included Director of Corporate Relations, Director of Institutional Giving, Database Manager, Development Associate, and a Program Manager. The partnership continues as TME’s event and fundraising team has organized their gala for the past five years.

“ TME’s fundraising expertise shines through its ability to identify highly qualified candidates for Miriam’s Kitchen. Their executive search process ensures the hiring of top-tier professionals who are dedicated to advancing their organization’s mission.

-Scott Schenkelberg
Chief Executive Officer at Miriam’s Kitchen



TaylorMade Experience Has Supported the Following Organizations with their Talent Acquisition Needs

TaylorMadeExperience.com



**ELTON JOHN
AIDS FOUNDATION**

